



2010 Annual Meeting & Expo

Hutchinson, Kansas

August 30, 31 & Sept. 1, 2010

The Kansas Public Transit Association is planning its Annual Conference in Hutchinson, Kansas at the Grand Prairie Hotel and Convention Center August 30, 31 & Sept. 1, 2010! The conference is quickly approaching and we want to give you an opportunity to invest in an Exhibit booth and/or Sponsorship at the conference. We have Exhibit space available and encourage you to sign-up. In addition, we have sponsorships for our exciting events. We offer Sponsorship levels - *and exhibitors and sponsors continually tell us the experience is worthwhile!*

All vendors and sponsors receive recognition in printed materials given to all who attend the conference. We provide each Sponsor and Exhibitor with a free VideoBoard advertisement, which is in constant sight during the conference. To take advantage of the opportunity to meet with and be visible to those in the transportation industry, including officials, decision makers and employees from across Kansas, complete and return the enclosed Exhibitor/Sponsorship forms. *The Kansas Public Transit Association is comprised of more than 147 organizations employing thousands of Kansans making ten million transports a year.*



This is one of the largest transit conferences in Kansas, consisting of individuals from every area of the state. It includes government officials, golf, daily workshops, dinners, guest speakers and an Expo. Attendees are transit professionals who take the information they gather back to their organizations and they are decision makers in their organizations, helping to decide which companies and organizations with whom to do business.

Your presence at this conference will be noticed!

Our conference could not be successful without your generous participation. If you have questions, send us an e-mail at kptacentral@yahoo.com or call our offices at 785.235.8825. We look forward to working with you.

Sincerely,

R.E. "Tuck" Duncan

Executive Director, KPTA

Sponsorship Form

The following sponsorship opportunities are available for specific events at the 2010 KPTA Annual Conference. Sponsorship of these events are available on a first responding/first assigned basis. KPTA requests camera-ready and/or electronic versions (tiff, jpeg, pdf) artwork of ads/logos, as applicable.

LEVEL ONE: \$800 per event

Events available to sponsor at this level are *(select from list below)*:

- Monday Night Tailgate Party
- Tuesday Awards Luncheon
- Tuesday Evening event at Kansas Cosmosphere

This includes: Recognition during event; Notation in final printed agenda as “(Event) sponsored by (Sponsor)”; Listing of Level Sponsorship; “Thank You” sign displayed throughout conference; Display “Thank You” sign at event; 1 full-page ad in Registration Packet; “Thank You” in KPTA newsletter; Opportunity to distribute promotional material at event and/or at place setting when applicable; VideoBoard advertisement.

LEVEL TWO: \$400 per event

Events available to sponsor at this level are *(select from list below)*:

- Tuesday Breakfast
- Wednesday Breakfast
- Wednesday Lunch

This includes: Recognition during event; Listing of Level Sponsorship; “Thank You” sign displayed throughout conference; Display “Thank You” sign at event; 1 half-page ad in Registration Packet; “Thank You” newsletter; VideoBoard ad.

LEVEL THREE: \$300 per event

Events available to sponsor at this level are *(select from list below)*:

- Golf Outing (two available) at Highlands
- Meeting Breaks (four available)

This includes: Recognition during event; Listing of Level Sponsorship; “Thank You” sign displayed throughout conference; Display “Thank You” sign at event; 1 quarter-page ad in Registration Packet; “Thank You” in KPTA newsletter.

LEVEL FOUR:

- 200 Giftbag items (key chains, and like marketing items, etc.)
- Prizes for Golf Outing

This sponsorship includes: Recognition during giveaway; recognition at golf outing; Place-cards beside product when on display.

Name: _____

Company: _____

Address: _____

Email: _____ Phone: _____

*Please return this form and payment to:
KPTA, 212 SW 8th Ave. Suite 202,
Topeka, KS 66603*

*If you would like to pay by Credit Card,
please call our offices at 785.235.8825*

General Sponsorships Also Available!

See reverse side.



Levels of Support
2010 Annual Meeting & Expo
Hutchinson, Kansas
Aug. 30, 31, Sept. 1, 2010

Gold

\$1,000

For your support you receive: placement on the Gold Sponsors banner; 1 expo booth and 1 conference registration; individual recognition during the annual meeting; recognition on the website; VideoBoard advertisement; mention and recognition in conference literature; listing on the sponsors sign with your company name and/or logo located in workshop areas.

Silver

\$500

For your support you receive: recognition during the conference; 1 conference registration; VideoBoard advertisement; mention and recognition in annual meeting literature; listing on the sponsors sign with your company name and/or logo located in workshop areas.

Bronze

\$250

For your support you receive: special mention and recognition in annual meeting literature; listing on the sponsors sign with your company name and/or logo.

Event Sponsorships Also Available!

See reverse side.

We would like to be a 2010 General Meeting & Expo Sponsor!

Name: _____

Company: _____

Address: _____

Email address: _____ **Phone number:** _____

We would like to be a (circle one): **Gold** **Silver** **Bronze**

*Please return this form and payment to:
 KPTA, 212 SW 8th Ave. Suite 202,
 Topeka, KS 66603*

*If you would like to pay by Credit Card,
 please call our offices at 785.235.8825*